



National Business Portal

Malta



	Aims and objectives The e-portal reduces the administrative burden on businesses required to supply the same information to different government entities by providing a point of single contact through an integrated platform.
Background context	▶ In recent years, many European countries have developed a point of single contact for citizens and businesses to all government services. An e-portal brings together information from multiple sources in a user-centric personalised space accessible via a single digital gateway that displays content specific to the individual user. E-portals therefore join-up government services to simplify the number of separate procedures required. In Malta, the portal of the Servizz.gov





agency is the government's repository of all application forms for both citizens and business;

- ▶ Currently, each government department has its own independent IT systems, designed to its own specifications and requirements. There is no data sharing across departments which means that businesses are repeatedly asked to supply the same data and information to different government entities;
- ► The solution was to adopt a more customer-centric approach and develop an interactive and intelligent business portal to enable all government front-end services to businesses to be integrated into one platform;
- ▶ The business portal attempts to integrate business-related procedures. It is the point of single contact for people and businesses to government services in Malta. It is coordinated by Malta Enterprise's business support centre (*Business 1st*) on behalf of the government; if
- ► The business portal will be a single central contact point through which entrepreneurs can carry out all required procedures for setting up, running, and developing a business in Malta.^{vii} It will offer support to businesses to apply for incentives and schemes offered by Malta Enterprise and by the Government of Malta;
- ▶ The business portal will implement the Once-Only principle: this means that information which the government does not already have on the business is supplied only once by the business and thereafter, if it is not time bound, will be shared according to legal provisions, across different entities on a need-only basis, resulting in reducing the administrative burden on the business community.

Key objectives of the measure

General Objective:

➤ To reduce the administrative burden on businesses of all sizes in their interactions with government departments and ensure compliance with regulations.

Specific Objectives:

- ► To enable an entrepreneur wishing to start, run, or close a business to interact seamlessly with government through a single interactive portal;
- ► To enhance business compliance with rules and regulations and the paying of taxes;





	 To remind businesses when payments/licences/permits are up for renewal; To target relevant businesses and notify them of new rules and regulations, incentives, and other information relevant to their line of work.
Main activities	► The business portal, which will be interactive and intelligent, will enable the integration of front-end services of all government departments into one platform or a point of single contact i.e. instead of accessing multiple services separately, multiple submissions are made from a single point;
	▶ It will allow users to open and close a business, pay taxes, manage licences, and apply for incentives and other services from 38 different government entities in a seamless manner; viii
	► Two integrated projects are involved in developing a business portal:
	The implementation of a business register containing a profile of every business operating from Malta;
	The implementation of a business portal for the efficient delivery of services.
	► The new portal will be phased in in three phases:ix
	Phase 1: the launch of a Business Register allowing for the creation and dissolution of businesses online and creating a constantly updated database of Malta's active enterprises (this is currently being tested and is expected to be launched later on 2024);
	Phase 2: the bulk of government services will be introduced to the portal, including tax systems, licences, and incentives.
	 Phase 3: this will incorporate other business-related services e.g. agricultural activities, beyond the services offered by the 38 entities involved in the initial phases.
Funding/organisational resources	► State funded





	Outcomes The business portal will improve operational efficiency in the public sector, be more user-friendly for businesses interacting with government services, and facilitate businesses' compliance with rules and regulations and the payment of taxes.
Achievement of objectives	 Positive outcomes for the public sector include data consistency in the information held on business entities, thus increasing operational efficiency;
	▶ It implements the Once-Only Principle for businesses and makes it simpler and more user-friendly to comply with rules and regulations and pay taxes;
	▶ It allows the development of a data analytics tool for analysing and benchmarking performance, leveraging on the vast amount of data held by different entities.
Lessons learnt and success factors	For effective implementation of the Business portal, commitment to the project is required from the government and relevant entities. Investment is required by the other entities involved (Application Programming Interfaces (APIs) need to be developed by the entities), while resources are needed for the continuous upkeep of the portal.
Transferability	The practice is transferable to other Member States. Many European countries have developed a point of single contact for citizens and businesses in recent years. Key factors in the success of similar practices include securing commitment from all government departments for their readiness to connect to the portal, constant contact with all stakeholders, as well as ensuring that the relevant legislation for the sharing of data is in place.

Further information	
Contact	Angel Galdes, Malta Enterprise, Malta Email: angel.galdes@maltaenterprise.com
Useful sources and resources	Business 1 st and Point of Single Contact (PSC) link: https://www.businessfirst.com.mt/





ⁱ Malta's Point of Single Contact is part of the European Commission's Single Digital Gateway, as an assistance and problem-solving service. See https://www.businessfirst.com.mt/maltas-point-of-single-contact/

ⁱⁱ Business 1st website is Malta's PSC. The business portal (which has not yet been launched) is currently being implemented by Business 1st on behalf of Malta Enterprise.

iii Malta Enterprise website is available at https://www.maltaenterprise.com/

iv OECD (2022), Digital Services: Supporting SMEs to Get Tax Right, OECD Publishing, Paris, available at: https://doi.org/10.1787/7bd95d83-en, in ELA, (2023), E-services: Digital solutions to facilitate declared work: Learning resource paper from thematic review workshop, 21-22 June 2023, Malta and online, available at: https://www.ela.europa.eu/sites/default/files/2023-12/UDW-learning-paper_e-services-digital-solutions-facilitate-declared-work.pdf

V Malta's Point of Single Contact is part of the European Commission's Single Digital Gateway, as an assistance and problem-solving service. See https://www.businessfirst.com.mt/maltas-point-of-single-contact/

vi Business 1st Limited is a joint venture between Malta Enterprise (on behalf of Government) and the Malta Chamber for SMEs. See https://www.businessfirst.com.mt/business-1st/

vii Information for this point was excerpted from the following website: https://www.businessfirst.com.mt/business-1st/

viii Excerpted from an article in BusinessNow.mt by Robert Fenech, Behind the scenes of Malta's new eGovernment portal for businesses, 13 July 2023, available at: https://businessnow.mt/behind-the-scenes-of-maltas-new-egovernment-portal-for-business/ ix Ibid.