

## EwiExpert – intelligence platform on road transport legislation and Mobility Package

### Poland

GENERAL INFORMATION	
Name of the organisation	EWICENTER LLC
Type of organisation	Private sector (companies)
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Web page	<a href="http://WWW.EWICENTER.PL">WWW.EWICENTER.PL</a>
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Member State	Poland
GOOD PRACTICE - GENERAL INFORMATION	
Title of the good practice	EwiExpert – intelligence platform on road transport legislation and Mobility Package
Topic of the good practice	Information provision in Road Transport
Geographical focus	Nation-wide Poland, but also serves foreign carriers providing transport services in Poland.
Duration	EwiCenter has been offering continuous and free of charge access to expert knowledge since 2018 (under the name ITD-PIP Law Firm) and from 2023 as EwiCenter.
Summary of the good practice	EwiExpert is a platform provided by EWICENTER LLC that offers free access to expert knowledge on road transport legislation and the Mobility Package. The platform includes webinars, guidebooks, expert articles, and a YouTube channel, aiming to educate transport operators, drivers, and accountants. EwiExpert has free of charge access available at:

	<p>Webpage <a href="https://ewiexpert.pl/">https://ewiexpert.pl/</a></p> <p>YouTube channel: <a href="https://www.youtube.com/@ewicenterpl">https://www.youtube.com/@ewicenterpl</a></p> <p>LinkedIn: <a href="https://www.linkedin.com/company/ewicenterpl/?originalSubdomain=pl">https://www.linkedin.com/company/ewicenterpl/?originalSubdomain=pl</a></p>
<b>OBJECTIVES AND ACTIVITIES</b>	
<b>Background/context</b>	<p>EWICENTER LLC developed the platform EwiExpert to address the need for accessible and comprehensive information on road transport legislation and the Mobility Package. The need for accessible and comprehensive information on road transport legislation and the Mobility Package arises because the rules are often complex and subject to frequent changes, making it challenging for transport operators, drivers, and accountants to stay informed and compliant.</p>
<b>Objectives</b>	<p>The specific objective is:</p> <ul style="list-style-type: none"> <li>▶ To educate transport operators, drivers, and accountants about the provisions of the Mobility Package like regulating remuneration, driving and resting time, and working conditions of drivers.</li> </ul> <p>The overall objectives are:</p> <ul style="list-style-type: none"> <li>▶ To ensure compliance with relevant road transport regulations and improve the overall working conditions in the road transport sector;</li> <li>▶ To create a well-informed and compliant industry where all stakeholders understand and adhere to the rules, leading to safer and more efficient transport operations;</li> <li>▶ To enhance the quality of life for drivers, ensure fair competition among transport companies, and promote road safety and sustainability in the road transport sector.</li> </ul>
<b>Main activities</b>	<ul style="list-style-type: none"> <li>▶ <b>Online webinars:</b> These webinars are available in real-time and via recordings, providing participants with the opportunity to learn about road transport legislation and the Mobility Package from experts in the field. Webinars usually take place once a month and each webinar lasts around 1.5 to 2 hours. Certain webinars are tailored for specific</li> </ul>

audiences, delivering specialised information. Additionally, webinars cover legal topics such as posting of drivers and roadside inspections, as well as practical insights on the use of the IMI system.

- ▶ **You Tube channels:** EwiCenter has 2 YouTube channels where drivers can learn about their rights under the Mobility Package like the right to rest, the right to contact the employer during an inspection, the right to an appropriate amount of remuneration etc. Channels also serve as a repository of videos from previous webinars, ensuring that target groups and all users can access past content and stay informed about the latest developments in the road transport industry.
- ▶ **Guidebooks:** The platform offers expert knowledge through guidebooks, which address a variety of topics, including calculating drivers' working hours, instructions for registering drivers in the IMI system and issuing posting declarations, legal support for transport companies such as driver protection on the road, appealing decisions, and maintaining a good reputation. Additionally, they cover changes in Polish legislation following the transposition of the Lex Specialis Directive<sup>1</sup>. These guidebooks also feature case studies and practical knowledge.
- ▶ **Expert articles:** Using the platform, EwiCenter regularly publishes expert articles on current topics important for the road transport industry, ensuring that users have access to up-to-date information and insights. This keeps users informed about recent legal changes and current regulation interpretations. The articles also offer practical advice for drivers, like how to act during inspections, what to do if documents are lost, and when working hours can be extended etc.
- ▶ **Conferences:** Conferences are targeting carriers, accounting companies, drivers, and public institutions,

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• <sup>1</sup> Directive (EU) 2020/1057 of the European Parliament and of the Council of 15 July 2020 laying down specific rules as regards Directive 96/71/EC and Directive 2014/67/EU for the posting of drivers in the road transport sector and amending Directive 2006/22/EC as regards control requirements and Regulation (EU) No 1024/2012

	<p>facilitating knowledge sharing, networking, and discussions on current issues in the road transport industry. More information about the last conference organised in 2023 can be found here: <a href="https://www.youtube.com/watch?v=5uE11DMjsFE">https://www.youtube.com/watch?v=5uE11DMjsFE</a></p>
<p><b>Did you previously provide information about this particular good practice under the European Platform tackling undeclared work?</b></p> <p>(if yes, is it possible to provide the year and the title of good practice or a link of the good practice in <a href="#">ELA Virtual library</a>)</p>	<p>No.</p>
<p><b>Funding/organisational resources</b></p>	<p>The free services under the platform are funded by the paid services offered by EwiCenter. The organisational resources include a team of approximately 20 people who work on creating and updating the free content, organising webinars, and preparing guidebooks and expert articles. The same team also provides paid services, and the revenue from these services is used to fund the free services.</p>
<p><b>PARTICIPATION</b></p>	
<p><b>Stakeholders involved</b></p>	<ul style="list-style-type: none"> <li>▶ Polish transport operators;</li> <li>▶ Foreign transport operators providing transport services in Poland;</li> <li>▶ Relevant organisations and authorities in the road transport sector in Poland.</li> </ul>
<p><b>Target groups</b></p>	<p>Transport operators, drivers, and accountants.</p>
<p><b>Final beneficiaries</b></p>	<p>Other users of the service (as it is publicly available).</p>
<p><b>GOOD PRACTICE CRITERIA</b></p>	
<p><b>Achievements/ Results and outcomes</b> (Alignment of good practice with the priorities)</p>	<ul style="list-style-type: none"> <li>▶ Significant Reach and Engagement: The EwiExpert platform has achieved substantial reach and engagement within the road transport sector. It serves 2,500 companies employing around 320,000 drivers. This extensive user base</li> </ul>

<p>of the Call (if not applicable, alignment with the field of EU labour mobility)</p>	<p>highlights the platform's effectiveness in disseminating crucial information and resources to a large audience.</p> <ul style="list-style-type: none"> <li>▶ Webinar Participation: The platform has successfully conducted numerous webinars, attracting a total of 8,000 participants.</li> <li>▶ YouTube Channel Views: EwiCenter has 2 channels: <a href="https://www.youtube.com/@liczysietransport">https://www.youtube.com/@liczysietransport</a> - more than 199,000 views, 66 videos and <a href="https://www.youtube.com/@ewicenterpl">www.youtube.com/@ewicenterpl</a> - more than 8,300 views, 160 videos (date: 07/11/2024). This digital content is accessible to a wide audience, further extending the platform's reach.</li> <li>▶ Expert Articles and Guidebooks: The continuous publication of these materials ensures that users have access to the latest knowledge and best practices. More than 100 expert articles and over a dozen guidebook are available here: <a href="https://ewiexpert.pl/">https://ewiexpert.pl/</a>.</li> <li>▶ Conferences and Networking: Using the platform, EwiCenter organises regular conferences bringing together transport operators, accounting companies, drivers, and public institutions. These events facilitate knowledge sharing, networking, and discussions on current issues in the road transport sector. The conferences are an excellent opportunity for stakeholders to exchange experiences.</li> </ul> <p>These achievements demonstrate the EwiExpert platform's effectiveness in providing valuable resources and support to the road transport sector, contributing to better compliance with regulations and improved working conditions for drivers.</p>
<p><b>Recognition</b> (has this good practice been recognised on regional, national or EU level)</p>	<p>EwiCenter is a member of the The International Road Transport Union (IRU) and has observer status within the European Commission Expert Group on the posting of drivers. While the platform has not received formal recognition, it collaborates with national transport organisations and has a strong presence in the local and national transport community. These affiliations enhance the platform's credibility and influence within the sector.</p>
<p><b>Cost effectiveness</b> (the degree to which the practice was successful in</p>	<p>The platform as a free service, funded by the profit activities and paid services offered by EwiCenter. The funding model, which</p>

<p>reaching objectives and producing clear and measurable outcomes at the lowest possible cost)</p>	<p>relies on revenue from paid services to support the free services, makes the platform a cost-effective solution for users. This approach allows EwiCenter to provide valuable resources without imposing financial burdens on the users.</p>
<p><b>Transferability</b> (how the experience from this practice could be transferred to other contexts i.e. what would another Member State/group/sector need to have or put in place for this measure to be successful in their country/group/sector)</p>	<p>The EwiExpert model could be replicated in other Member States with adjustments to local regulations and need. The platform's comprehensive approach to information provision and education can serve as a blueprint for similar initiatives in different Member States.</p>
<p><b>Sustainability</b> (how the practice is sustainable from a social, financial or environmental perspective)</p>	<p>The practice is sustainable and ongoing, with plans for further development. The platform's free services are funded by the paid services offered by EwiCenter, ensuring a steady flow of resources to maintain and possibly expand the platform's services. The platform is committed to continuously improving its services based on user feedback. EwiExpert regularly gathers feedback from its users to identify areas for improvement and implement necessary changes to enhance the user experience.</p>
<p><b>Innovativeness</b> (innovative features of the good practice)</p>	<p>The platform provides a comprehensive and practical approach to educating transport operators, drivers, and accountants about the Mobility Package I and related regulations.</p>
<p><b>Digitalisation</b> (Design, development and/or utilisation of digital tools, policies or plans for digitalisation, business processes and data digitalisation, data sharing digital initiatives, the use of digitalisation to facilitate the access to data in real time and detection of fraud and error, etc.)</p>	<p>The EwiExpert platform itself is a digital online service and solution that leverages digital tools such as webinars, guidebooks, expert articles, and a YouTube channel to provide information and education to its users. This innovative use of digital media ensures that the platform remains accessible and relevant in the digital age.</p>